



**Jason Keller**

**No. 11 America's Incredible Pizza Company Racing Chevrolet**

**Heluva Good! 200**

**Dover International Speedway, Dover, Del.**

**Saturday, May 31, 2008**

**JASON KELLER/ CJM RACING TEAM FAST FACTS:**

- CJM Racing's primary sponsor, America's Incredible Pizza Company, is family entertainment! High quality, all-you-can-eat pizza, pasta and dessert buffets as well as an 80-item salad bar, themed dining areas, private party rooms and a fairgrounds family fun center loaded with games, rides and attractions geared for all ages. The all indoor Incredible Fairgrounds includes over 100 interactive, family friendly video and redemption. Please visit [www.incrediblepizza.com](http://www.incrediblepizza.com) for more information
- The America's Incredible Pizza Company Race Team finished 17<sup>th</sup> last weekend at Lowe's Motor Speedway. The solid finish moved Keller up one position in the point standings where he now sits 11<sup>th</sup>
- Keller has 26 starts at "The Monster Mile". The most out of any driver heading into the Heluva Good! 200
- Keller has run the most laps at Dover; 5113 out of 5200 laps completed which puts him at 98.3%
- In addition, Keller currently has the most top-10 finishes at the "Monster Mile" with 11
- His average starting position is 18<sup>th</sup> and average finishing position is 13<sup>th</sup>
- In 435 career starts; Keller has 10 wins, 81 top-five and 163 top-10 finishes. He currently holds the all-time career start record and winning's in the NASCAR Nationwide Series
- The America's Incredible Pizza Company Racing Team will be running chassis #04 at Dover; #04 has run at Bristol (15<sup>th</sup>) and Phoenix (32<sup>nd</sup> due to a motor problem)
- The Heluva Good! 200 will be broadcast live on ESPN2 Saturday, May 31<sup>st</sup> at 2:30 PM (EST)

**JASON KELLER @ DOVER INTERNATIONAL SPEEDWAY:**

SERIES	STARTS	WINS	TOP-5's	TOP-10's	BEST START	BEST FINISH
NNS	26	1	5	11	1 <sup>st</sup> (1995)	1 <sup>st</sup> (2000)

**FIVE MOST RECENT DOVER NNS STARTS:**

DATE	START	FINISH	STATUS	EARNINGS
09/22/07	27	8	Running	\$19,120
06/02/07	22	13	Running	\$16,325
09/24/05	36	13	Running	\$20,393
06/04/05	12	7	Running	\$25,025
09/25/04	10	12	Running	\$26,235



*CJM Racing team owners Bryan and Tony Mullet prior to the start of the CARQUEST Auto Parts 300 at Lowe's. (Photo Credit: Phil Cavali 2008)*

**KELLER'S THOUGHTS ON THE MENTALITY HEADING INTO EACH WEEKEND:**

"The attitude or mentality heading into each race weekend pretty much stays the same. You go into it thinking about being competitive, wondering what adjustment you can make to the car to give it just a little more of an advantage. Even though we're only a quarter of the way into the season. You have to be competitive every race. The point's battle never escapes your mind. From day one you know you have to perform the best you can so you walk that stage at the end of the year."

**KELLER'S THOUGHTS ON DOVER INTERNATIONAL SPEEDWAY:**

"Dover has always been one of my favorite race tracks. Dover is where I will always have the most memorable win when I was battling with Mark Martin in the closing laps (2000). The track fits my driving style and we've always been competitive there. This is also the only track we (CJM) went to twice last year so we have some history heading into this weekend."

**-OVER-**

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<i>Date</i>	<i>Race</i>	<i>Site</i>	<i>Start</i>	<i>Finish</i>	<i>Laps Completed</i>	<i>Status</i>	<i>Earnings</i>
Feb. 16	Camping World 300	Daytona International Speedway	20	36	120	110	Accident <b>\$49,518</b>
Feb. 23	Stater Bros. 300	California Speedway	32	14	150	150	Running \$33,633
March 1	Sam's Town 300	Las Vegas Motor Speedway	11	18	202	200	Running \$30,268
March 8	Nicorette 300	Atlanta Motor Speedway	31	14	198	198	Running \$21,693
March 15	Sharpie Mini 300	Bristol Motor Speedway	31	15	171	171	Running \$30,468
March 22	Pepsi 300	Nashville Superspeedway	25	18	223	225	Running \$21,493
April 5	O'Reilly 300	Texas Motor Speedway	20	12	200	200	Running \$32,718
April 11	Basha's Supermarket 200	Phoenix International Raceway	7	32	202	181	Engine \$21,303
April 20	Corona Mexico 200	Autodromo Hermanos Rodriguez	9	17	80	80	Running \$49,043
April 28	Aaron's 312	Talladega Superspeedway	35	21	117	103	Running \$26,718
May 2	Lipton Tea 250	Richmond International Raceway	15	19	252	253	Running \$22,068
May 9	Diamond Hill Plywood 200	Darlington Raceway	29	7	149	149	Running \$24,703
May 24	Carquest Auto Parts 300	Lowe's Motor Speedway	25	17	202	202	Running \$23,368
May 31	Heluva Good! 200	Dover International Speedway					
June 7	Federated Auto Parts 300	Nashville Superspeedway					
June 14	Meijer 300	Kentucky Speedway					
June 21	Milwaukee 250	The Milwaukee Mile					
June 28	Camping World 200	New Hampshire Motor Speedway					
July 4	Daytona 250	Daytona International Speedway					
July 11	Chicagoland 300	Chicagoland Speedway					
July 19	Gateway 250	Gateway International Raceway					
July 26	Kroger 200	O'Reilly Raceway Park					
Aug. 2	NAPA Auto Parts 200	Circuit Gilles Villeneuve					
Aug. 9	Zippo 200	Watkins Glen International					
Aug. 16	Carfax 250	Michigan International Speedway					
Aug. 22	Food City 250	Bristol Motor Speedway					
Aug. 30	Camping World 300	California Speedway					
Sept. 5	Emerson Radio 250	Richmond International Raceway					
Sept. 20	Roadloans.com 200	Dover International Speedway					
Sept. 27	Kansas 300	Kansas Speedway					
Oct. 10	Dollar General 300	Lowe's Motor Speedway					
Oct. 25	Memphis 250	Memphis Motorsports Park					
Nov. 1	O'Reilly Challenge	Texas Motor Speedway					
Nov. 8	Arizona.Travel 200	Phoenix International Raceway					
Nov. 15	Ford 300	Homestead-Miami Speedway					

*Average Start: 22*

*Average Finish: 18*

*Wins:*

*Top-5 Finishes:*

*Top-10 Finishes: 1*

*Total Laps Completed: 2219*

*Total Possible Laps: 2269*

*Percentage: 97%*

*Earnings: \$386,994*

*Driver Points: 11<sup>th</sup>*

*Owner Points: 16<sup>th</sup>*

### **Meet the No. 11 America's Incredible Pizza Company Racing Chevrolet Monte Carlo Race Team....**

Todd Gordon, Crew Chief

Steve "Big Guy" Helwig, Car Chief

Mike Murphy, Gas Man

Vaughn Dunn, Tire Specialist

Jeremy Williamson, Rear Tire Carrier

Ricky Turner, Rear Tire Changer

Manning Gregory, Front Tire Carrier

Joey Forgette, Front Tire Changer

John Kowalski, Catch Can

Dion "Rocko" Williams, Jack Man

Lonnie VanDuinen, Transport Driver

Drue Parsons, Motor Tuner

Nathan Nixon, Pit Support

Shayna Keller, Media Relations